

QUICK-STEP USED IN “KITCHEN RENOVATION” FOR FAMILY WITH POSITIVE OUTLOOK DURING CHILD’S CANCER TREATMENTS

Interior designer on Fix It Finish It selects Quick-Step’s Dark Grey Varnished Oak for Mercer family room transformation.

Dallas, TX – May 4, 2015 – Quick-Step, the style, design, and innovation leader in laminate flooring, was recently featured in an episode of Antonio Sabato, Jr.’s new television series *Fix It Finish It*. In this episode, Antonio and his team were joined by interior designer Nicki Huggins to completely remodel a kitchen from top to bottom in one day for the Mercer Family of Louisville, Kentucky. The Mercer’s needed a clean environment for their baby Hadley who is in recovery from battling leukemia for 9 months. The family’s outlook is optimistic and persevering, so the team gave them a beautiful new kitchen which reflects their positive spirit!

A Labor Of Love

“Wowwwwwww! This is awesome!” exclaimed mom Ashlie Mercer during the big reveal of the transformed kitchen. “We’re going to love this! It’s so pretty! This is amazing!”

“It was a heartfelt renovation, one that everyone involved felt deeply about because the Mercer’s youngest daughter, Baby Hadley, had just been through 3 rounds of chemo and a bone marrow transplant, starting at 6 months,” said Nicki Huggins, interior designer in charge of all design elements of the kitchen renovation. “With all her treatments, she had very little immune system left. Germs flourishing in the grout of their 1940’s kitchen were a very real threat to her



Photo (L to R): Mom Ashlie Mercer Hugs Interior Designer Nicki Huggins

recovery.”

Also, because Hadley is fighting leukemia, she could not be around dust or construction, so the mission for Antonio and team was to refurbish and sanitize the kitchen in one day. What a successful renovation this was!

Total Transformation – In Just One Day!

Before ...

“This morning when I came in here I saw a kitchen that was very claustrophobic ... there was tile everywhere,” said Antonio Sabato, Jr., DIY expert and host of *Fix It Finish It*.



Photo: Mercer Family Kitchen BEFORE Makeover

After ...

“... Now we’ve changed it and we gave you exactly what you always wanted!” said Antonio to the Mercers during the big reveal.



Photos (Above 2): Mercer Family Kitchen AFTER Makeover

A Grey/Brown Floor – Perfect!

By selecting Grey Varnished Oak Planks from Quick-Step's Eligna Collection designer Nicki Huggins chose a versatile, medium grey-brown foundation for the Mercer's new room. The grey-brown color of this floor is very on-point with the latest color trends in both high-end hardwood flooring and the overall home design industry.



Beautiful & Durable

With three growing daughters, the Mercers needed a floor that could stand up to their family's daily living. The choice of Quick-Step's high quality laminate planks brought the same charm of a real hardwood floor into their home, while ensuring that the floor would still look great years from now — despite the daily dose of dress-up-high-heels, spilled nail polish, and impromptu kitchen “dance recitals” that are no doubt part of this active family's lifestyle!

Photo (L to R): Ashlie, Hadley, & Brad Mercer

Virtually Maintenance-Free

And, a Quick-Step floor is virtually maintenance-free ... perfect for the mom who already has her hands full with this busy family! Due to a special anti-static surface on each plank that repels dust and dirt, periodic sweeping with a dry dust mop is just about all that is needed to keep Quick-Step floors looking like new.

Install In A Day ... Enjoy For Years To Come!

With the show's aggressive one-day-room-transformation deadline, Quick-Step was the perfect flooring choice — a floor with enduring beauty, but quick and easy installation! Quick-Step floors are easy to install, because they feature the patented Uniclic glueless installation locking system. Quick-Step planks simply click together to form a lasting connection. The team laid the Mercer's entire floor in just hours!

Watch 2 Minute Video Clip Of The “Mercer Kitchen” Fix It Finish It Episode

Click here to view: <http://www.fixitandfinish.com/segment/need-clean-new-kitchen>

NO Products Sourced From China

Consumers can have full confidence that with Quick-Step, their families are living on laminate floors that meet strict indoor air quality standards. All Quick-Step quality laminate flooring meets all governmental and industry standards for air quality — as certified by credible third-party organizations. The vast majority of Quick-Step laminate flooring is made in the U.S.A., in North Carolina with a very limited number of products sourced from Quick-Step's production facility in Belgium. NO products are sourced from China.



Photo: Antonio Sabato, Jr., DIY Expert & Host Of Fix It Finish It

Quick-Step

Quick-Step is a market leader in flooring, providing solutions for a wide variety of interiors. Beautiful, durable, and virtually maintenance-free, Quick-Step puts the style in lifestyle. Widely-known as the style, design, and innovation leader in laminate flooring, Quick-Step continuously earns the flooring industry's most prestigious awards including: 2015 Dealers' Choice Award - Best New Laminate Product Of The Year (5th consecutive year); 2014 Award Of Excellence - Laminate Manufacturer Of The Year (4th consecutive year); 2014 Floor Focus Retailer Survey - #1 Quality, #1 Service, #1 Design (5th consecutive year); and 2013 RECO Market Intelligence Report - #1 Quality #1 Product Availability #1 Consumer Preference. Quick-Step is a registered trademark of Unilin Flooring, a Mohawk Industries company. Mohawk Industries is listed on the New York Stock Exchange and is a Fortune 500 company. Visit www.us.quick-step.com for more details on Quick-Step's entire product assortment, www.quickstepstyle.com for exclusive Designer Tips from Quick-Step's celebrity designer partner Erinn Valencich, <http://www.facebook.com/#!/quickstepflooring> to follow the latest news and information on Quick-Step's Facebook page, <http://www.pinterest.com/quickstepfloors> to view Quick-Step on Pinterest, <http://www.houzz.com/pro/usquickstepflooring/quickstep-flooring> to interact with Quick-Step's presence on Houzz, and <https://www.youtube.com/user/quickstepfloors> to watch Quick-Step videos on a myriad of topics.

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